

Image Rights

This course focuses on the use of pictures.

Audience

• PhDs, students, professors, researchers, other interested stakeholders

Main Contents

- The importance of copyright and data privacy protection law
- Copyright protection requirements for pictures
- Exceptions and limitations of copyright regarding pictures
- Rightful use of images showing identifiable persons according to data privacy protection law

Learning Objectives

- Identify who is the copyright owner of a picture
- Identify if an image is copyright protected or not
- Use pictures found in the Internet in a correct way
- Use pictures in accordance to data privacy protection rules

Learning Techniques

STRUCTURED LEARNING

- Introduction to image rights (copyright and data privacy protection issues)
- Examples of wrongful and correct use of images

Social Learning

- Share your thoughts about copyright protection of pictures representing famous monuments
- Discuss about how you use pictures
- Participate in facilitated group discussion on data privacy protection

EXPERIENTIAL LEARNING

- Identify the owner of images found in the Internet
- Identify copyright and data privacy right violations
- Develop best practices to use images of others